New Course Request Form

1. Date: November 15, 2013  Department: Communication

2. Purpose and Nature of Course (include relevant assessment data to support this proposal):
   Currently there are no courses being offered that go beyond technical and how-to issues of technology to examine how new media affects our communication practices with others. The proposed course will explore how our use of new media has altered the ways in we communicate to form, maintain, and end our interpersonal relationships. Students will learn the theoretical frameworks that explain the choices we make as we use computer mediated communication technologies within our intimate relationships, friendships, and professional relationships; as well as the ramifications of such choices. Moreover, this course will discuss topics such as identity formation, impression management, and selective exposure in relation to our use of computer mediated communication for personal and professional purposes.

3. Prefix: COM  Number: 2209  CIP:

4. Course Title: Communicating in the Digital Age

5. Credits (Place number of credits beside appropriate types)
   Credit(s) 3 Undergraduate
   Credit(s) _____ Graduate
   For variable credits, list Minimum Credit _____; Maximum Credits _____

6. Clock Hours: Lecture 3  Recitation  Lab
   Contract Hours: Lecture  Recitation  Lab

7. To repeat for additional credit (not repeat of previously earned grade), list maximum hours of credit that may be earned over multiple Semesters _____ semester hours.
8. Course Description for Catalog (limit to four sentences):
   This class is designed to examine the impact of the new media and information
technology on our daily lives, going beyond technical and how-to issues to examine how
new media affects our communication practices with others.

9. Prerequisites: (Courses which MUST be completed prior to taking this course) ___None____

10. Co-requisites: (Courses which must be taken prior to or simultaneously with) ___None____

11. If taught dual-level or cross-listed with another department, list:
   Prefix ____  Number ____  Support Signature ________________________________

   If dual-level, attach a document that indicates content, assignments and assessments for graduate
   and undergraduate courses.

12. List Student Learning Outcomes and describe evaluation techniques for this course in an attached
    syllabus: The course student learning outcomes are listed below. Their evaluation techniques are
    included in the attached syllabus.

   1) Explain the impact that using technology has on our intrapersonal communication; 2) Explain
   the relationship between our use of technology and how we communicate; 3) Evaluate key concepts
   and theories about technology, communication, and globalization; 4) Evaluate the appropriateness
   of the use of technology in communication; 5) Become critical consumers of messages that we receive
   and purposeful in the messages we create.

13. Courses to be eliminated: (Course deletion form must be completed):
    Prefix ____  Number ____

    If none: How will increased offerings be staffed?

14. New faculty resources needed? ___Yes ___X__ No

15. Requested initial date of offering (Must meet new catalog deadline of March 1) __Winter 2013__

16. Estimated Frequency of Offering: Each winter and summer sessions

17. New Library Resources Needed? ___Yes ___X__ No If yes:
    Signature of appropriate librarian indicating needs can be met:
17. New Technology Resources Needed? ____Yes __X__ No, if yes:
Signature of Director of Information Technology indicating needs can be met:

18. New Equipment resources needed? ____Yes __X__ No, if yes:
Describe Equipment: _______________________________________________
Source of funding: _________________________________________________

19. List 1 – 3 sample textbooks for this course:
Primary Materials:


20. Describe any student enrollment restrictions (limited to majors in program XXX, restricted from majors in program XXX, etc.): None

21. Request that Course be considered for General Education Credit. Please check applicable boxes.
   a. _____ Satisfy Foundation of Knowledge Requirement
      i. _____Written Communication
      ii. _____Oral Communication
   b. _____ Satisfy Approaches of Knowledge Requirement
      i. _____Humanities
      ii. _____Mathematics
iii. _____Natural Sciences
iv. _____Social and Behavioral Sciences
c. _____Satisfy Unity and Diversity of Humanity
   i. ______Language other than English
   ii. ______Western and Non Western Global Cultures
   iii. ______Strand 1 Ethics and Civic Responsibility
   iv. ______Strand 2 Environmental, Economic, Social, and Personal Sustainability
   v. ______Strand 3 Arts and Human Experience

You must submit a separate application for General Education Credit.

22. Does this course impact any Education Programs? _____ Yes  ___X___ No
    If Yes: Signature of Chair of TEC must appear below.

23. Special Needs, if any:

Recommendation Dates and Signatures:  

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<tr>
<th>Department:</th>
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<td>TEC (if any education program):</td>
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<td>Gen’l Education Subcomm. (If necessary):</td>
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<td>Graduate Council (If necessary):</td>
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<td>Academic Affairs Committee:</td>
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MU Form A41N – Effective 4/1/01